



SMART CHOICES *for* SMOKE ALARM PLACEMENT

PSA

30-second PSA for radio:

Every three hours, someone in the U.S. dies in a home fire. And if a fire breaks out, you only have minutes to escape. Is your family prepared?

The (INSERT FIRE DEPARTMENT NAME) reminds you that placement matters; install working smoke alarms on each floor, in hallways, living areas and inside of all bedrooms. The sooner you hear an alarm, the more time your family has to escape. Check alarms regularly, replace them if they're more than 10 years old, and develop and practice an escape plan with your family.

It's these Smart Choices that could save lives.

For more information, go to www.SmartAlarmChoices.com

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